The global "contraceptives market 2020", valued at US\$ 20,111.6 Mn in 2017, is set to jump to US\$ 31,666.9 mn by 2025, according to a report published by Fortune Business Insights, titled "Contraceptives Market Size, Share and Global Trend By Product Type (Contraceptive Drugs & Contraceptive Devices), By Gender (Male & Female), By Distribution Channel (Hospital Pharmacy, Retail Pharmacy, Clinics, Online Channel, Public Channel & NGO & Others), and Geography Forecast till 2025". The report analyses various factors and estimates that the market will display a healthy CAGR of 5.9% during the forecast period.

Contraceptives, in basic terms, refer to a basket of methods, devices, drugs, procedures that are used for birth control. These devices enable a man and woman to enjoy a healthy sex life without the fear of pregnancy. Some commonly used contraceptive techniques include the use of contraceptive pills, copper IUD, hormonal IUD, condoms, injections, diaphragm, and cervical cap.

The report covers:

- Global Contraceptives Market trends, with detailed analysis on consumer trends & manufacturer trends.
- Overview on supply analysis covering trends across raw material suppliers, technology providers and distributors.
- Key areas of investments identifying market opportunities and challenges in forecast timeframe.
- Competitive analysis of the industry players along with the overview on strategic management.
- Comprehensive company profiles of the major industry players.

For more information in the analysis of this report,

visit: https://www.fortunebusinessinsights.com/industry-reports/contraceptives-market-100064

Leading Players operating in the Contraceptives Market are:

Key players are involved in mergers and acquisition to strengthen their market position. Owing to increasing competition frequent innovations are taking place in the market. Some of the companies operating the industry are:

- Bayer AG
- The Janssen Pharmaceutical Companies of Johnson
- Merck, Teva Pharmaceuticals
- Allergan
- Reckitt Benckiser plc
- Mylan Laboratories Limited
- Church & Dwight, Co.
- Medisafe Distribution Inc
- The Female Health Company

Rising Awareness of Family Planning Benefits to Propel Growth

The WHO estimates that around 214 million women in the reproductive age bracket in developing nations wish to avoid pregnancy and are aware of contraceptive methods. The global contraceptives market growth is premised on the increasing awareness in emerging nations where governments are taking active efforts to curb the population growth. For example, in India, the government has launched a National Program for Family Planning to spread awareness about the importance of family planning, especially on the health of the woman. Informed planning can save the woman from unwanted pregnancies, unsafe abortions, and early-age childbearing.

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Need for Containment of Spread of STDs to Boost the Relevance of Contraceptives

The global contraceptives market revenue is set to get a boost owing to the fact that contraceptive devices such as condoms can effectively protect against contracting sexually transmitted diseases (STDs). For example, research by the Centre for Disease Control and Prevention reveals that STDs

spread through skin-to-skin contact, such as herpes and syphilis, can be prevented using condoms. Rising prevalence of STDs, especially HIV, have necessitated the use of contraceptives. The global contraceptives market stands to gain from this development.

Detailed Table of Content:

- Introduction
 - o Research Scope
 - Market Segmentation
 - Research Methodology
 - Definitions and Assumptions
- Executive Summary
- Market Dynamics
 - Market Drivers
 - Market Restraints
 - Market Opportunities
- Key Insights
 - Fertility Statistics Key Countries, 2017
 - New Product Launch
 - o Pipeline Analysis
 - o Regulatory Scenario Key Countries
 - Technological Advancements
 - o Key Industry Developments Partnerships, Mergers & Acquisitions
- Global Contraceptives Market Analysis, Insights and Forecast, 2014-2025
 - Key Findings / Summary
 - Market Analysis, Insights and Forecast By Product Type
- 2.1, Contraceptive Drugs
 - o Oral
 - o Injectable
 - o Patches
- Contraceptive Devices
 - o Male Contraceptive Devices
 - Female Contraceptive Devices
- Market Analysis, Insights and Forecast By Gender
 - o Male
 - o Female
- Market Analysis, Insights and Forecast By Distribution Channel
 - Hospital Pharmacy
 - o Retail Pharmacy
 - o Clinics
 - Online Channel
 - o Public Channel & NGOs
 - Others
- Market Analysis, Insights and Forecast By Region
 - North America
 - o Europe
 - o Asia Pacific
 - o Latin America
 - o Middle East & Africa

TOC Continued...

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- Growth dynamics
- Quality assurance
- Post-sales support
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Reasons to Purchase this Report:

- Comprehensive analysis of the Contraceptives Market growth drivers, obstacles, opportunities, and other related challenges.
- Tracks the developments, such as new product launches, agreements, mergers and acquisitions, geographical expansions, and joint ventures.
- Identifies market restraints and boosters.
- Identifies all the possible segments present in the market to aid organizations in strategic business planning.

More Trending Topics from Fortune Business Insights:

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Our reports contain a unique mix of tangible insights and qualitative analysis to help companies achieve sustainable growth. Our team of experienced analysts and consultants use industry-leading research tools and techniques to compile comprehensive market studies, interspersed with relevant data.

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